|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Significance** | **Positive (+)** | **Joy** | **Sadness** | **Surprise** | **Trust** |
| \*\*\*  0.001 | Heat  Kings  Pistons  Suns | Bulls  Celtics  Pistons  Suns | Kings  Lakers  Pistons  Raptors |  | Cavaliers  Jazz  Kings  Suns |
| \*\*  0.01 | Bulls  Mavericks | Wizards |  | Lakers | Bulls  Clippers  Nuggets |
| \*  0.05 | Lakers  Nets  Raptors | Cavaliers  Knicks  Magic  Raptors | Celtics  Heat  Jazz  Magic  Mavericks | Celtics  Mavericks  Spurs | Bucks  Heat  Spurs  Thunder |
| .  0.1 | Clippers  Knicks | Nets | Clippers  Pacers | Bulls  Clippers  Knicks | T-Wolves |
| > 0.1 | all others (19) | all others (20) | all others (19) | all others (23) | all others (18) |
| Estimates | **Suns (+0.029)**  Pistons (+0.022)  Lakers (+0.008)  Mavericks (-0.001)  Raptors (-0.004)  Bulls (-0.015)  Heat (-0.018)  **Kings (-0.020)** | **Bulls (+0.034)**  Celtics (+0.030)  Cavaliers (+0.007)  Raptors (+0.005)  Knicks (-0.007)  Wizards (-0.008)  Suns (-0.018)  Pistons (-0.043)  **Magic (-0.020)** | **Kings (+0.045)**  Pistons (+0.035)  Magic (+0.019)  Celtics (+0.015)  Mavericks (-0.10)  Heat (-0.024)  Jazz (-0.019)  **Lakers (-0.026)** | **Bulls (+0.016)**  Lakers (+0.015)  Clippers & Knicks (+0.006)  Spurs (+0.005)  Mavericks (-0.009)  **Celtics (-0.014)** | **Kings (+0.023)**  Jazz (+0.022)  Spurs & T-Wolves  (-0.003)  Bucks & Thunder  (-0.004)  Clippers (-0.007)  Cavaliers & Nuggets (-0.009)  **Suns (-0.015)** |

All model intercepts are highly significant

No significant sentiments or emotions: Grizzlies, Rockets, Sixers

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Significance** | **Negative (-)** | **Anger** | **Anticipation** | **Disgust** | **Fear** |
| \*\*\*  0.001 | Clippers  Lakers  Raptors | Lakers  Nets  Raptors | Hawks  Knicks  Wizards |  | Lakers  Raptors |
| \*\*  0.01 | Hawks  Magic |  | Bulls  Cavaliers  Lakers | Clippers | Pistons |
| \*  0.05 | Bulls  Cavaliers  Celtics  Pelicans  Wizards | Bucks  Clippers  Pacers | Heat  Nuggets | Celtics  Heat  Knicks  Lakers  Raptors | Kings |
| .  0.1 | Jazz  Suns | Cavaliers  Hawks | Hornets  Magic | Warriors | Hawks  Knicks  Magic  Suns  Trail Blazers |
| > 0.1 | all others (18) | all others (22) | all others (20) | all others (23) | all others (21) |
| Estimate  Rankings | **Lakers (+0.039)**  Raptors (+0.019)  Clippers (+0.015)  Celtics (+0.012)  Pelicans (-0.004)  Cavaliers & Wizards (-0.006)  Hawks (-0.012)  Bulls (-0.016)  **Magic (-0.020)** | **Nets (+0.053)**  Bucks & Pacers (+0.007)  Cavaliers (+0.006)  Clippers & Hawks  (-0.010)  Raptors (-0.018)  **Lakers (-0.028)** | **Hawks (+0.023)**  Knicks (+ 0.012)  Wizards (+0.008)  Nuggets (+0.007)  Cavaliers (+0.006)  Lakers (-0.012)  Heat (-0.014)  **Bulls (-0.019)** | **Heat (+0.024)**  Knicks (+0.008)  Warriors & Raptors  (-0.008)  Clippers (-0.011)  Lakers (-0.014)  **Celtics (-0.018)** | **Pistons (+0.031)**  Raptors (+ 0.028)  Lakers (+0.020)  Magic (+0.014)  Hawks (+0.009)  Trail Blazers (-0.004)  Knicks & Suns  (-0.006)  **Kings (-0.021)** |

All model intercepts are highly significant

No significant sentiments or emotions: Grizzlies, Rockets, Sixers